Communication Toolkit
for Nonprofits

Free communication tools available online for nonprofits.

Smart Chart by Spitfire
Interactive tool to develop communication strategies.

go ▶

Wix
Platform to create websites using drag-and-drop features, designer-made templates, and image galleries.

go ▶

Medium
Online platform to publish and share content.

go ▶

Issuu
Online platform to upload and share reports.
Basic features are free.

go ▶

Google for Nonprofits
Free AdWords advertising for nonprofits, to promote your website on Google through keyword targeting.

go ▶

Infogr.am
Tool to create infographics, interactive charts, and maps.
Basic features are free.

go ▶

Canva
Tool to design flyers, banners, presentations, business cards, and more, using different templates and layouts.

go ▶

Shortstack
Tool to create campaigns across Instagram, Facebook, Pinterest, and Twitter.

go ▶

Tagboard
Social media aggregator that collects and publishes posts on common topics (indicated with hashtags) from different social media channels.

go ▶

Periscope
Mobile application that enables organizations to broadcast live video.

go ▶

MailChimp
Email marketing service for email blasts and e-newsletters – up to 12,000 emails per month and 2,000 subscribers free of charge.

go ▶

Please email nondas@heisingsimons.org for additional information.

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